

Sample Warm up Family FOS e-Mail

Dear Scouting Parent,

We hope that you and your family will be able to join us at our next Scouting activity scheduled for **[Date, Time, and Location]**. We are very proud of all the Scouts' achievements and extremely appreciative of all the parental involvement.

During the program, we will briefly discuss the annual Friends of Scouting (FOS) campaign which helps underwrite the cost of Scouting for all involved.

Each year, our Scout unit is asked to support Scouting. The Mohegan Council serves more than 4,000 young people in Central Massachusetts, including our own, and provides numerous necessary services to our Scouts and adult volunteers. A few of these benefits include:

- Great activities and programs at Treasure Valley Scout Reservation
- Professionals that guide, support, and mobilize volunteers in our immediate area who work with children
- Training for adult leaders
- Supplemental accident insurance for all registered youth and adults
- Primary liability insurance for all registered volunteers
- Special supplementary activities like the Circuit of Fun

In past years, parents have contributed gifts ranging from \$25 to \$1,000 each. The Mohegan Council annually spends more than \$200 per youth providing support for the Scouting program in our community, while annual membership fees go straight to the national office of the Boy Scouts of America. Compared to most activities like basketball, hockey and even piano lessons, Scouting is a great investment. During the program, you will receive a brochure and pledge card and we hope you will consider a gift and will turn in your completed pledge card that night.

For a preview of what we will be discussing, I invite you to watch this short one-minute teaser video on the Council's YouTube Channel - www.youtube.com/watch?v=c7xACBkLztE.

Or link to full video - <https://www.youtube.com/watch?v=UqAnnGk5CUI>

Please remember that ***any and every gift*** is greatly appreciated. It is not important how much you give, but that you give what you are able to. Thank you.

Sincerely,

[Name]